



INSOFT SOLUTION
DESIGN & DEVELOP

INSOFT SOLUTION BUSINESS PROFILE



CONTACT :



+91 9888336640



support@insoftsolution.com



Jamon, Amethi, Lucknow ,
Uttar Pradesh, 227801, India

www.insoftsolution.com

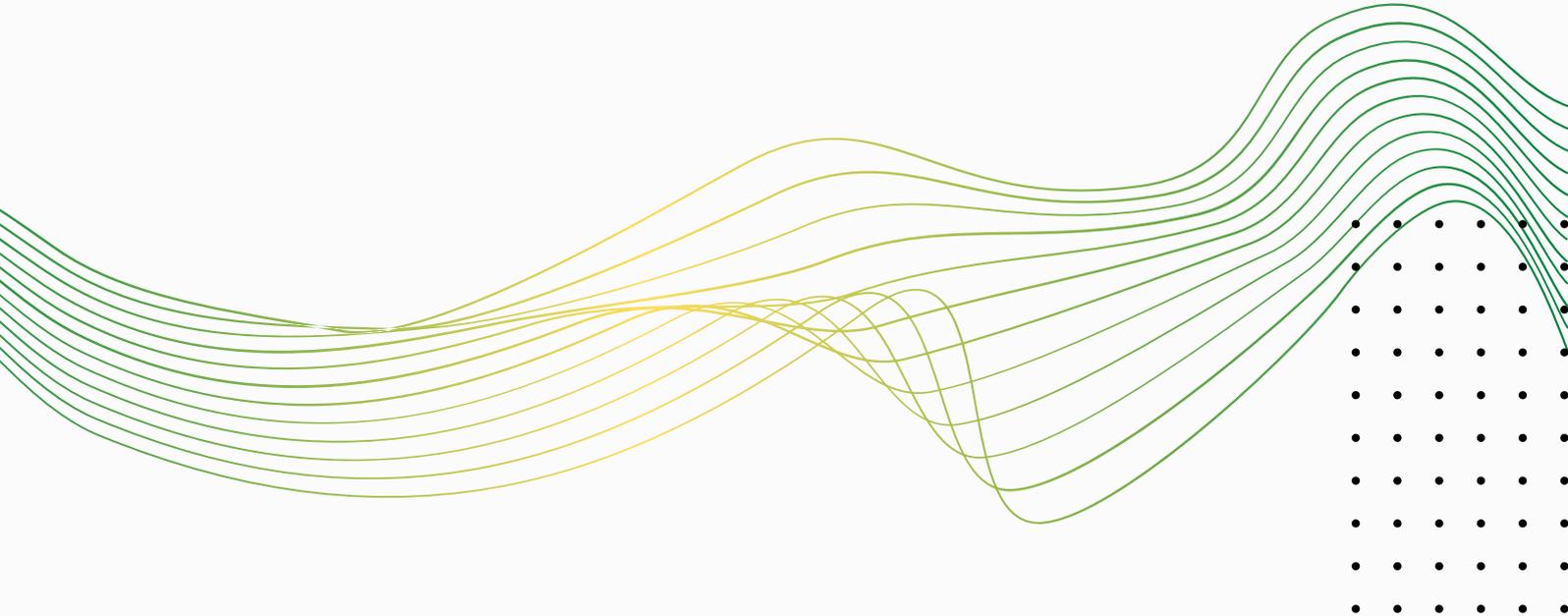


COMPANY OVERVIEW

About Us

Insoft Solution is a Professional Website Designing Company in India working from last 2 Years. Our cutting-edge and Dynamic Web Development Service is ideal for small to medium scale projects with complex and bespoke requirements. We are the leading E-commerce and Universities & Colleges Website Designing Company in India AND African Countries that enlist your business amongst the leaders on the search engines for higher productivity and ROI. Insoft Solution work hard to assure 100% client satisfaction with high-quality work and timely delivery. Insoft Solution is a best web development company and affordable web designing company in Indian and Africa. We offer a complete range of Website Design and Website Development, includes Corporate Web Site , Flash Website Design ,Web Hosting, Internet Marketing, Search Engine Optimization and E-Commerce Solutions..



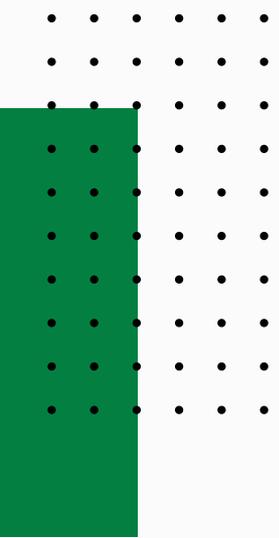


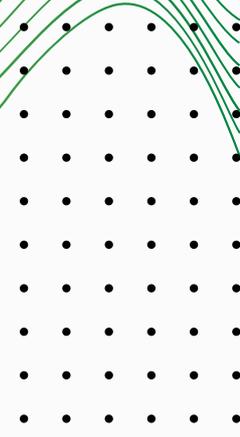
MESSAGE FROM FOUNDER & CEO

We believe whether you are a small business or a large corporate, we can help you to achieve a unique online presence with our state of the art Web Development Solutions along with Mobile Apps Development, Software Development and Digital Marketing Algorithms.

Anurag Shrivastava

CEO OF INSOFT SOLUTION



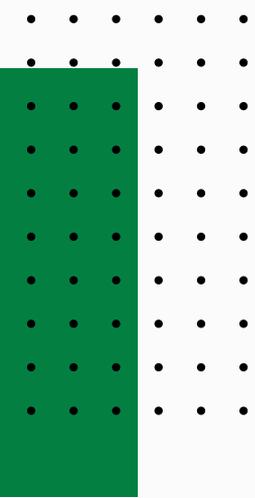


MESSAGE FROM CFO

We are looking this year 2023, its a successful year of my company Insoft Solution and I Enhancing Our Ability to Continuously Create Corporate Values through Successful Implementation of Financial Strategies. Our turnover for the year progressed strongly. I will clearly set financial strategy and capital policy and aim to achieve business growth and maximize capital efficiency.

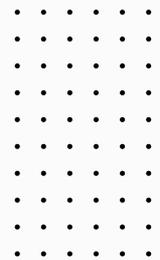
NAVEEN KUMAR

CFO OF INSOFT SOLUTION





Vision



Our vision is to develop an innovative and user friendly software service Provider in IT industry in upcoming years. Focused on constant growing, meeting the expectations of our customers, employees and partners and recognised at the global level by providing superior quality services and solutions.

Mission

Our Mission to create longer relationship with our clients. We believe that, personal relationship helps improve service both inbound and outbound. Therefore, we take all jobs personally and offer one-to-one service. With us, clients always get privilege to share his/her thoughts and we take special attention to their recommendations. Our objective is to fully satisfy clients with the best of our abilities and knowledge.





WHO WE ARE

- ✔ Insoft Solution, is a Lucknow based, firm which has skills and expertise to facilitate complex business solutions.

WHAT WE DO

- ✔ We offer services of Software Development, Web Development, App Development Content Management Solutions, Digital Marketing, Creative Print and Advertising. Our overall process includes concept, design, development, incorporation, and implementation.

HOW WE WORK

- ✔ We have a dedicated team of experts, who are working on the latest technologies and tools with vast experience. The services offered by us empower individuals, teams and organizations in the most efficient manner possible.
-



WHY SHOULD YOU CHOOSE US?

We are an experienced and friendly team of India web designers who provide beautiful and professional websites for small and large business clients all over Africa . Insoft Solution web designers and web developers work closely with our strategists to ensure your website design allows for an exceptional user experience and aligns perfectly with your overarching digital strategy.



OUR PARTNERS



Our Team Members



Anjali

(Social Media Manager)



Mrinal Kanth Padhi

(Laravel and PHP Developer)



CHIRANJIB KALITA

Full Stack Developer (Core PHP, CodeIgniter, Laravel)



Godlove Mdeya

(Marketing Manager)



Mr Richard Jackson Ndila

(Business Consultant)



Jacquiline Ndakilwa Kitwenga

(Advocate)



Warda Athumani Mtambo

(Graphics Design)



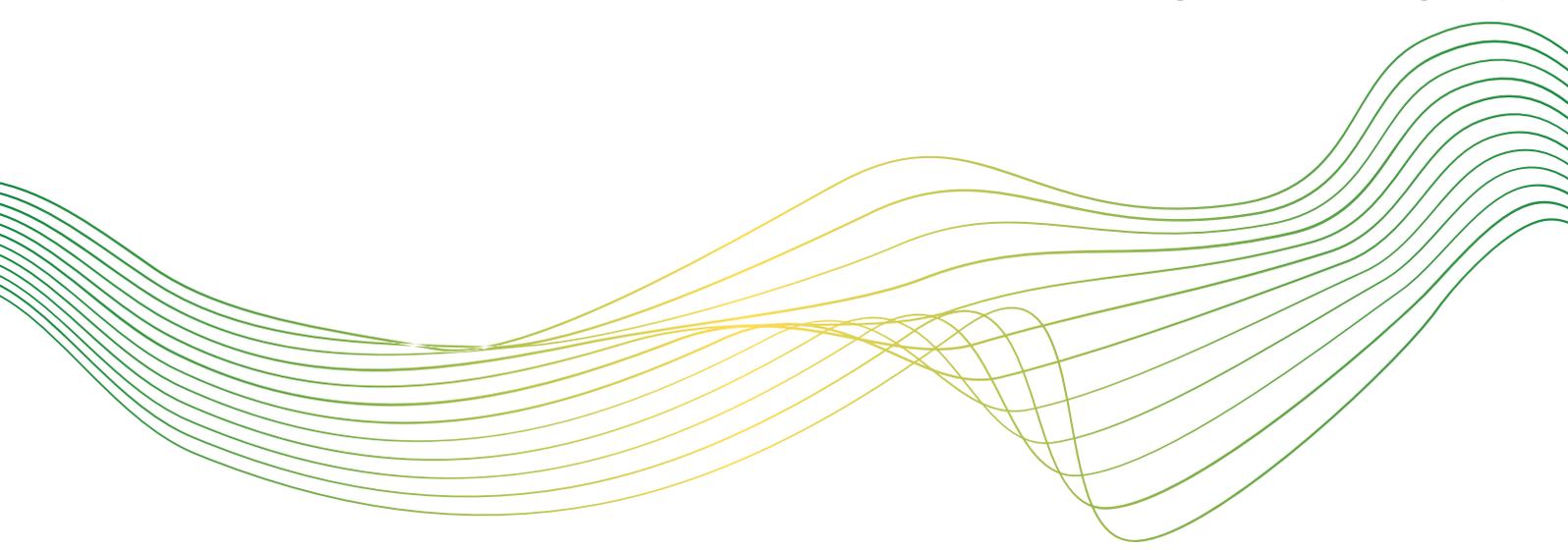
Mohamed Ali Dirie

(Marketing Manager)

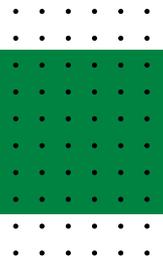


Mohamed Abdullahi Hamud

UI Designer (Professional Graphic design, social media management)



OUR ERPS SOLUTIONS



Solutions for Hospitals

A complete Hospital Information Management System

Our high quality Hospital Information Management System incorporates all features that come under the umbrella of NABH standards. It provides various modules like flawless data security, fluid communication between doctors, nurses and the management staff, efficient pharmacy management, lab and online report generation, inventory and store management, canteen management and many more

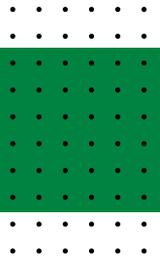
Solutions for Universities & Colleges

Efficient University & College Management System

Our powerful University management system seamlessly integrates various modules like admissions, enrolment, library, student and faculty, exam grades and more - thus providing maximum organization and optimally utilizing resources.



OUR ERPS SOLUTIONS



Solutions for Hospitals

A complete Hospital Information Management System



Our high quality Hospital Information Management System incorporates all features that come under the umbrella of NABH standards. It provides various modules like flawless data security, fluid communication between doctors, nurses and the management staff, efficient pharmacy management, lab and online report generation, inventory and store management, canteen management and many more

OFFICE CRM SOLUTIONS

Systematic Business Process Management System



Our CRM Software provides efficient integration and automation of customer sales, marketing and customer support. It benefits businesses by providing appropriate multichannel integration, boosting customer lifetime profits, proper customer segmentation and the like.

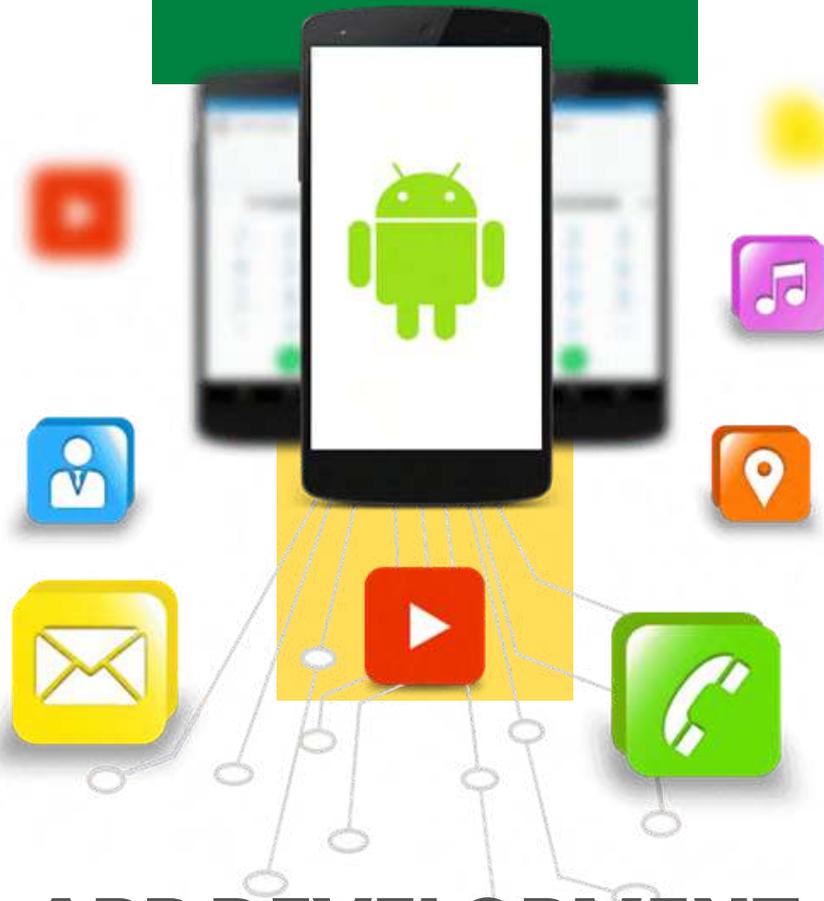
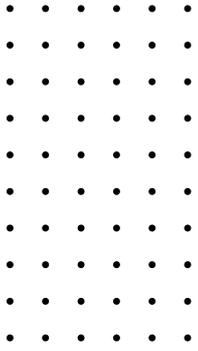
IONS



WEB DEVELOPMENT & DESIGN

We blend creativity and best practices of Web Design and Development to create a modern & interactive experience. Insoft Solution web design services providing wide range of web design, web development, eCommerce and online marketing services in Chandigarh and rest of world! Our company main aim is to provide most competitive prices around the world. Our specialization in crafting customized web design solutions that helps our customers creates an outstanding web presence that complements their companies' identity. Our team members are highly skilled and are capable of developing any kind of web application.





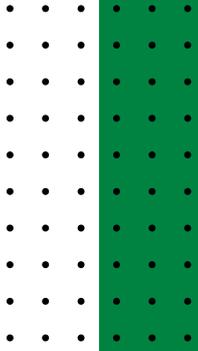
APP DEVELOPMENT

Insoft Solution has expert team of Mobile Apps Developers. we provide strong customer relationship by our mobile application development services. we already developed a wide range of apps for mostly type of industry. we provide full mobile services work with all platforms. our professional and affordable Mobile apps development services are highly profitable. our team of experts first analysis your business from each aspect and according formulated the best appropriate solution for you..



- Build App as you want
- Build App under your budget
- Design of high-performance App Development



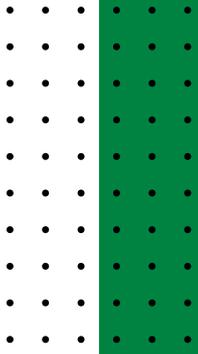


CREATIVE DESIGNS



Web Designing in impressive way is not just a profession but passion for our Company. We believe in the idea that good looking of any website is first impression on visitors. Good design of any website is the starting point of any website. We have special team for Website Design who has been involved in designing professional websites of all categories. Our websites and search engines optimized and user friendly



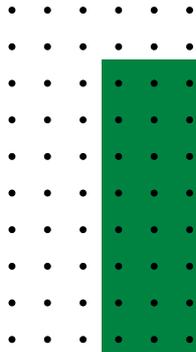


WEB HOSTING



Insoft Solutions is a trustworthy Lucknow based web hosting provider company, providing world class windows web hosting services that are totally secure, extremely reliable, completely scalable, besides being cheap and affordable. Windows 2003 provides powerful performance for your website providing complete support for all popular Microsoft applications including MS Access, SQL 2000, Active Server Pages and much more..





DOMAIN NAME REGISTRATION



Domain registration and domain management is fast and easy when you know what you are doing. Let us manage this job for you. Registering your domain is one of the first steps in building value to your website. Website Design can change but your domain will stay the same and will become a major asset if you pursue online marketing and the development of your online presence..





EMAIL SERVICES



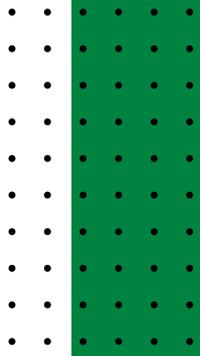
Host your business email on an encrypted, privacy-guaranteed, and ad-free email service. Insoft Solution is a service that offers an excellent email experience. It is a clean and fast web mail. It offers better protection against fake emails. You can also access your messages anytime from a mobile or computer..



SEO (SEARCH ENGINE OPTIMIZATION)



Search Engine Optimization (SEO) is the process of customizing and improvising a website and escalating its ranking on the Search Engine Results Pages. It is one of the best and the most economical ways to ensure highly relevant reader traffic. We, at Ink Web Solutions believe in evolving with our clients and stress at continuous upgrading at every step of the SEO Process, giving equal importance to each one of them..



WEB SMS



Making business communication better. If you are looking for the most efficient and effective way to communicate with your customers or audience then you are in the right place. Ink Web Solutions are specialises in bulk SMS messaging, which is a fantastic channel of communication .



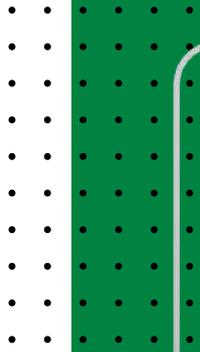
DIGITAL MARKETING

Insoft Solution Internet Marketing Agency is a dynamic, versatile and full-service digital marketing agency that doesn't rely on smoke and mirrors to attract new clients. Instead, Insoft Solution trusts its own search engine optimization (SEO) and marketing skills to drive new customers to our website. We're not a static company. We don't limit ourselves to specific industries. Insoft Solution has the experience and professionals to build a custom website and use multiple digital marketing services to assist any size company in any industry.



So many other agencies rely on a one-size-fits-all approach, many times offering you the same strategy and cookie-cutter website as your competitor down the street.

- Build App as you want
- Build App under your budget
- Design of high-performance Digital Marketing



ADVERTISING AND BRANDING



Conceptualizing, strategizing, planning and executing advertising campaigns, and distinct brand identities – from logos and word marks to full-fledged identity design – to reflect the culture and philosophies of modern day brands and organizations.



EXPERIENCE ON MARKETING



FEW OF OUR WORKS (FOR THE SESSION 2022-23)

01. Unipromotech
02. Unipromo Tanzania
03. Damax Tanzania
04. Strategic Business Partners
05. Zanzibar Muslim Women Aids Supports Organization.(Zamaso)
06. Graduate Entrepreneurship Program (GEP) Training
07. Kinuvidy Enterprise LDA
08. Mayota Trading
09. Caritas
10. Growth india
11. Mukono College Of science
12. Mukono College Of science (CMS System)
13. Kofmarine & Trade



FEW OF OUR ESTEEMED CLIENTS



ZAKULIKE
Solutions co.Ltd



UniPromo
TZ
Network is Opportunity. Stay Connected



UNIPROMOTECH
Safe , Fast & Reliable



MAISHA
COMPUTERS



STRATEGIC
BUSINESS PARTNERS

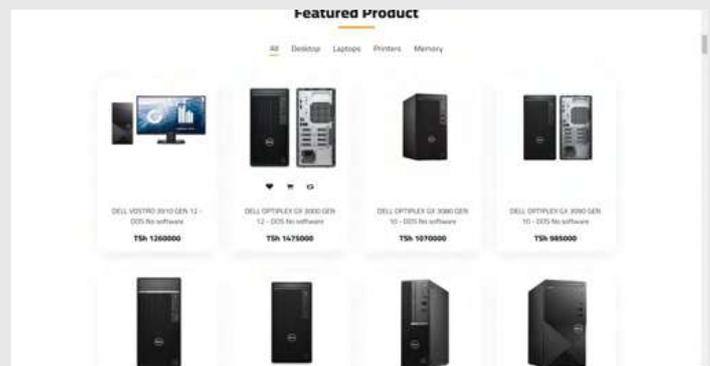
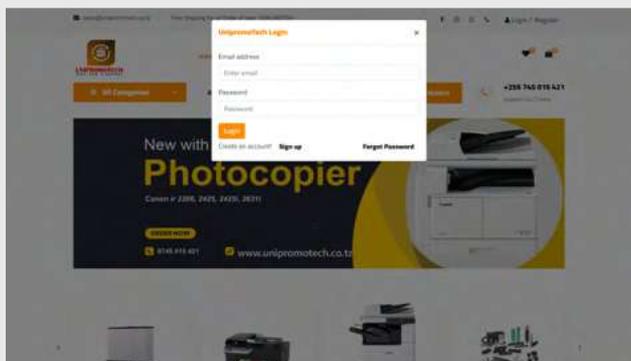
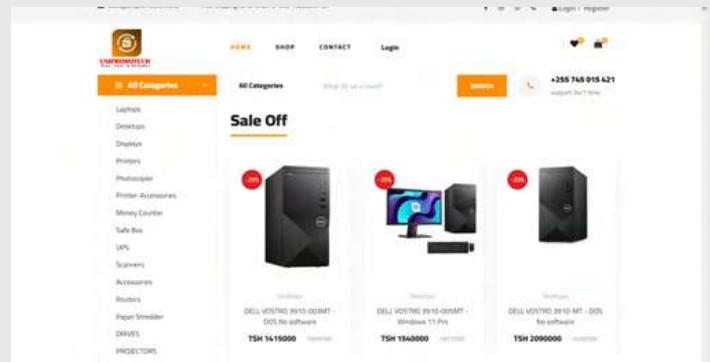
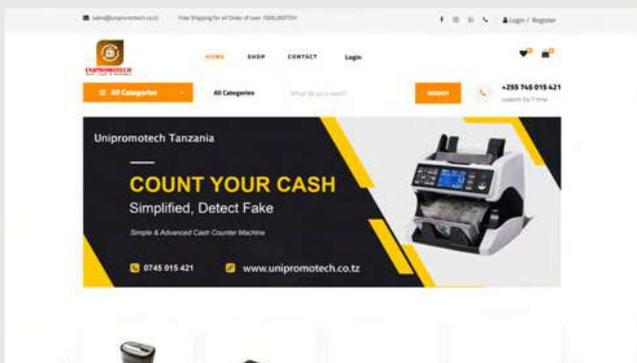
E- Commerce Website

Application Type: Website

Developed & Maintained for :

*Mabibo Hostel, Old Rizibon College Building,
Ubungu, Dar es Salaam, Tanzania*

Link: www.unipromotech.co.tz



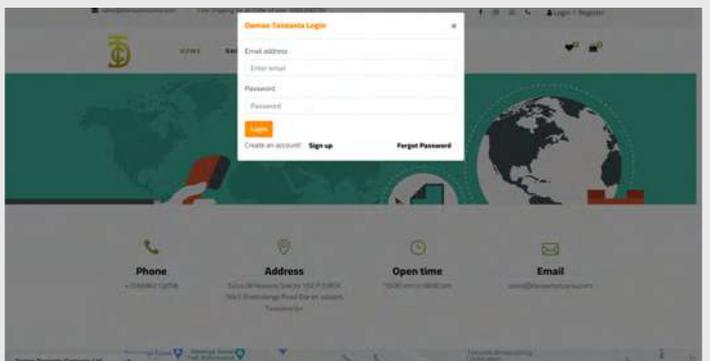
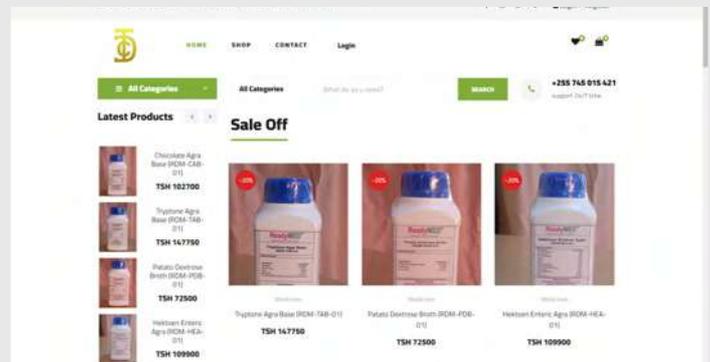
E-COMMERCE WEBSITE

Application Type: Website

Developed & Maintained for :

*Damax Tanzania ,Sinza Afrikasana Sokoni
102 P.O.BOX 7641 Shekhilango Road
Dar es salaam,Tanzania*

Link: www.damaxtanzania.com



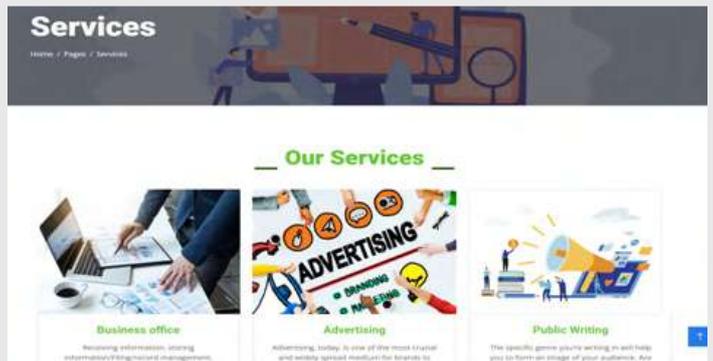
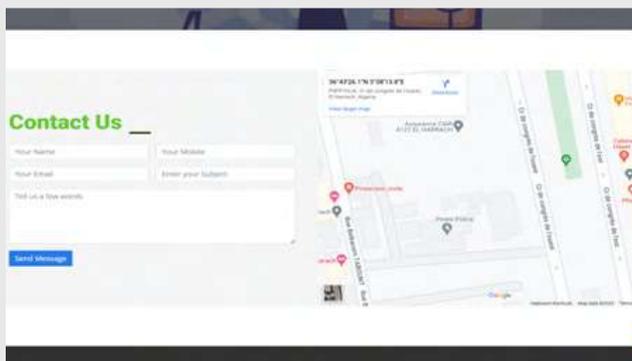
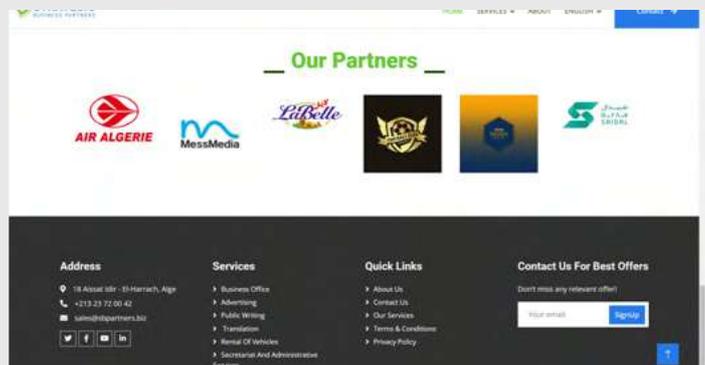
COMPANY WEBSITE

Application Type: Website

Developed & Maintained for :

Strategic Business Partner, 18 Aissat Idir - El-Harrach, Alge

Link: www.sbpartners.biz



COLLEGE / UNIVERSITY WEBSITE

Application Type: Website

Developed & Maintained for :

University of Dar es salaam, Directorate of Innovation and Entrepreneurship (DIEN), P O BOX 110099 Dar es Salaam UDBS Building,Block B, First Floor.

Link: www.udsm-gep.ac.tz



CHURCH WEBSITE

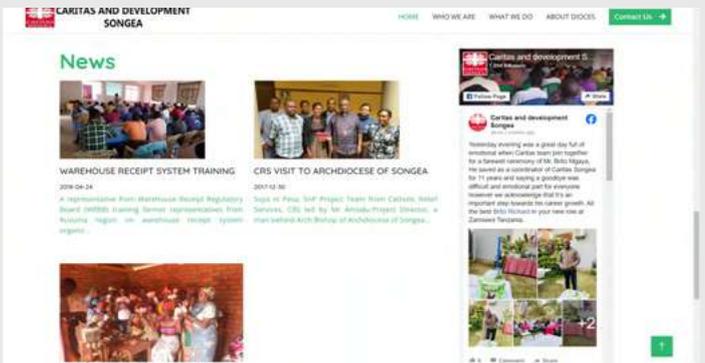
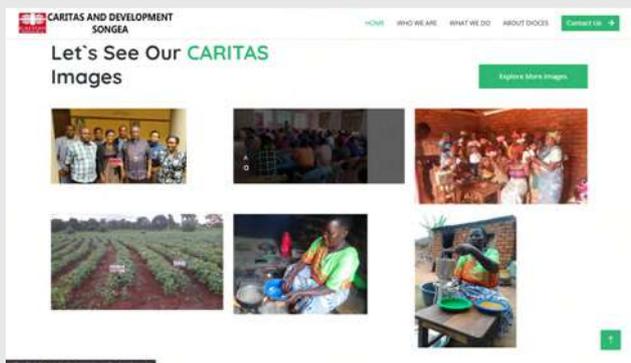
Application Type: Website

Developed & Maintained for :

Caritas, P.O.Box 152, Songea Tanzania
East Africa

Link:

www.caritas.or.tz



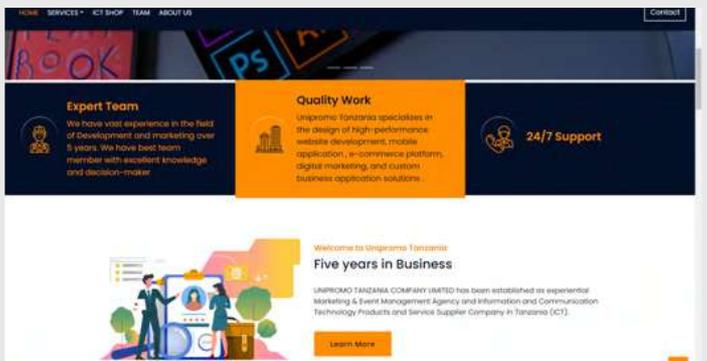
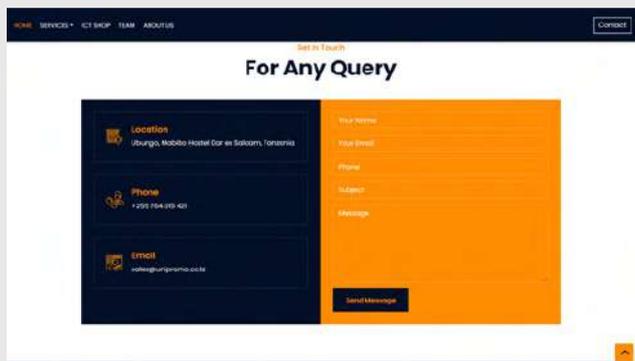
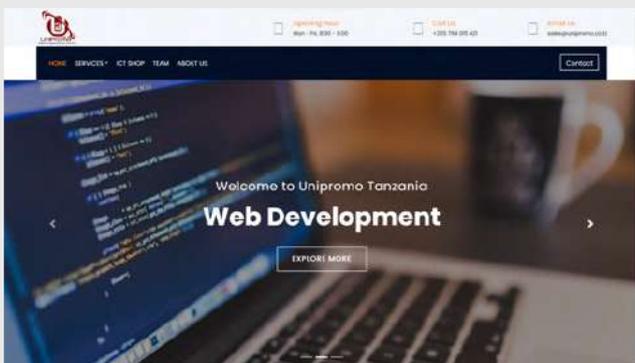
SOFTWARE COMPANY WEBSITE

Application Type: Website

Developed & Maintained for :

Unipromo Tanzania Ubungo, Mabibo Hostel Dar es Salaam, Tanzania

Link: www.unipromo.co.tz



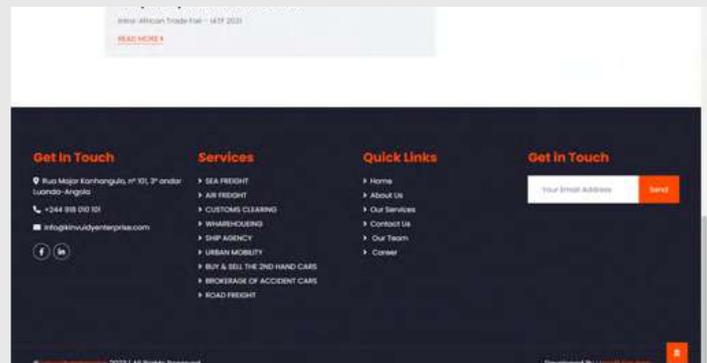
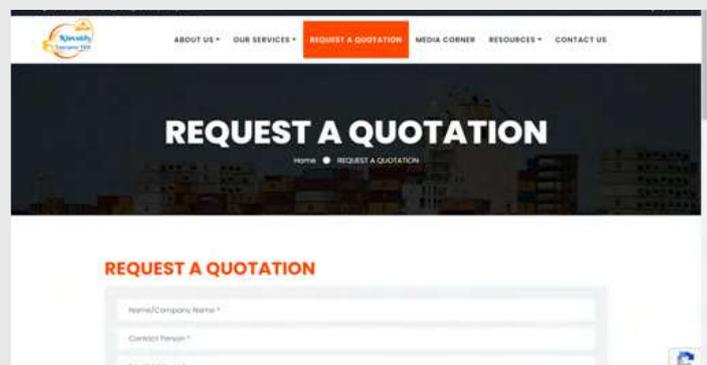
LOGISTIC WEBSITE

Application Type: Website

Developed & Maintained for :

Kinuvidy Enterprise LDA Rua Major Kanhangulo, n° 101, 3° andar Luanda-Angola

Link: www.kinvuidyenterprise.com



LOGISTIC WEBSITE

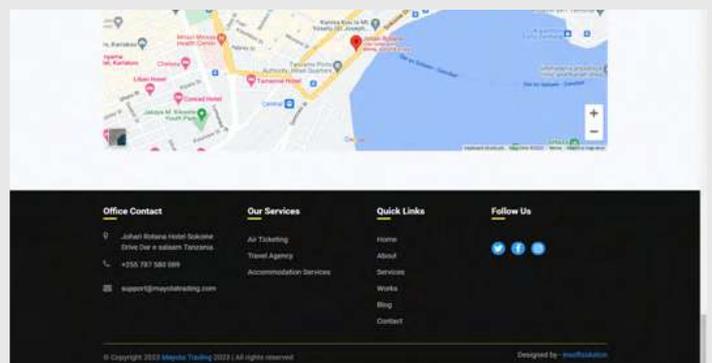
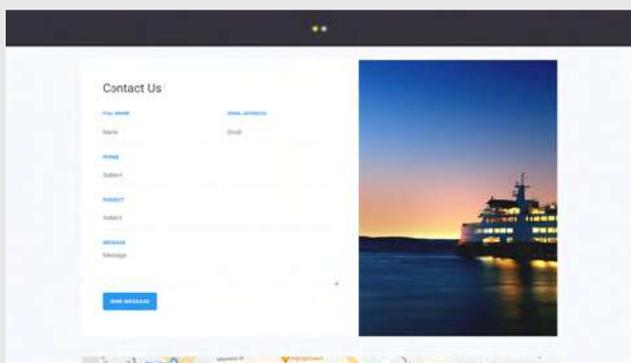
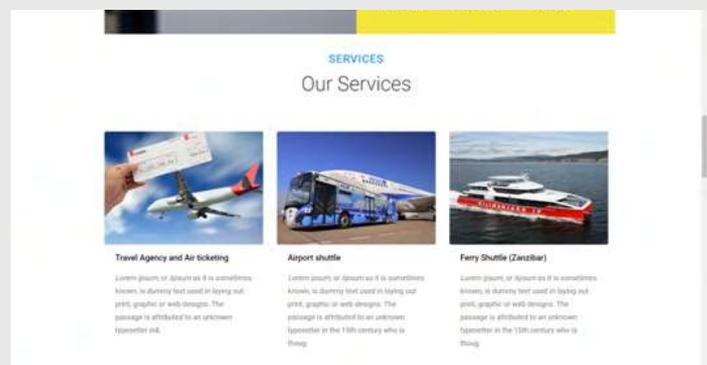
Application Type: Website

Developed & Maintained for :

Mayota Trading

Johari Rotana Hotel Sokoine Drive Dar e salaam Tanzania

Link: www.mayotatrading.com



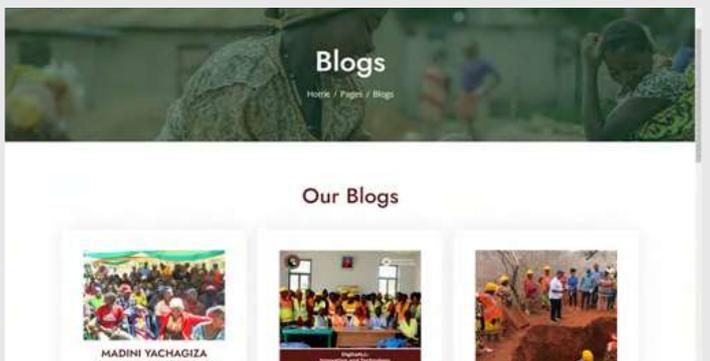
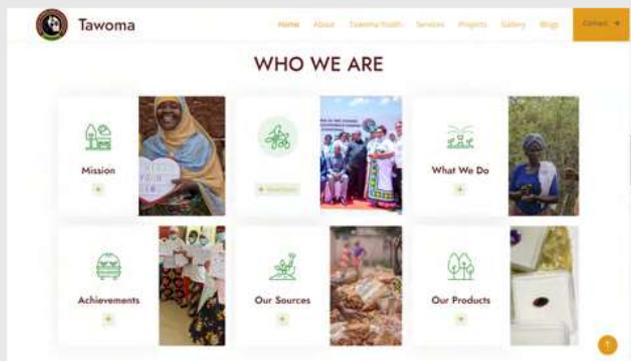
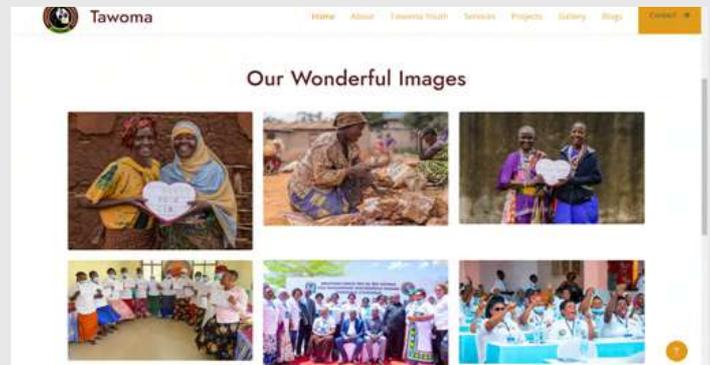
NGO WEBSITE

Application Type: Website

Developed & Maintained for :

*Tawoma, P.O. BOX 78636, DSM, Tanzania,
UPANGA, mtaa wa undali 29.*

Link: www.tawoma.or.tz



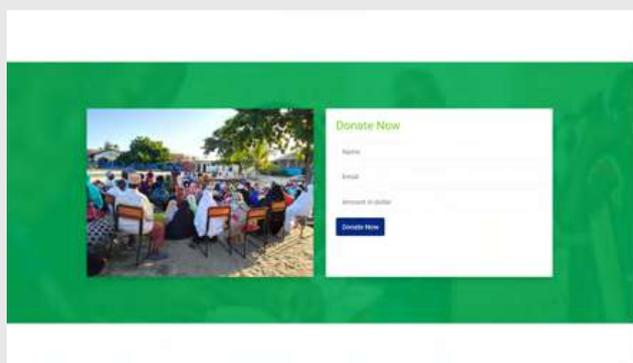
NGO WEBSITE

Application Type: Website

Developed & Maintained for :

ZAMWASO , OFFICE : R6GF+2CV,
Unnamed Road, Zanzibar, Tanzania

Link: www.zamwaso.or.tz



ADMIN PANEL

An admin panel or a control panel is a system that enables administrators and other website workers to conduct various tasks like monitoring, maintaining, and controlling certain business processes. An admin dashboard is one of the core components of a control panel.

The screenshot displays an admin dashboard for 'InSoft Solution'. The interface includes a sidebar with navigation links such as 'Dashboard', 'Admin', 'Services', 'About', 'Blog', 'Contact', 'Gallery', 'Projects', and 'Terms Condition'. The main dashboard area has a blue header with 'Pages / Dashboard' and a 'Logout' button. Below the header are four summary cards: 'TODAY'S MONEY' (+55% since yesterday), 'TODAY'S USERS' (+3% since last week), 'NEW CLIENTS' (-2% since last quarter), and 'SALES' (+5% than last month). A search bar for 'Employer Id - ISSA000' and 'Search Admin List here...' is present, along with an 'ADD ADMIN' button. The 'Admin List' table contains the following data:

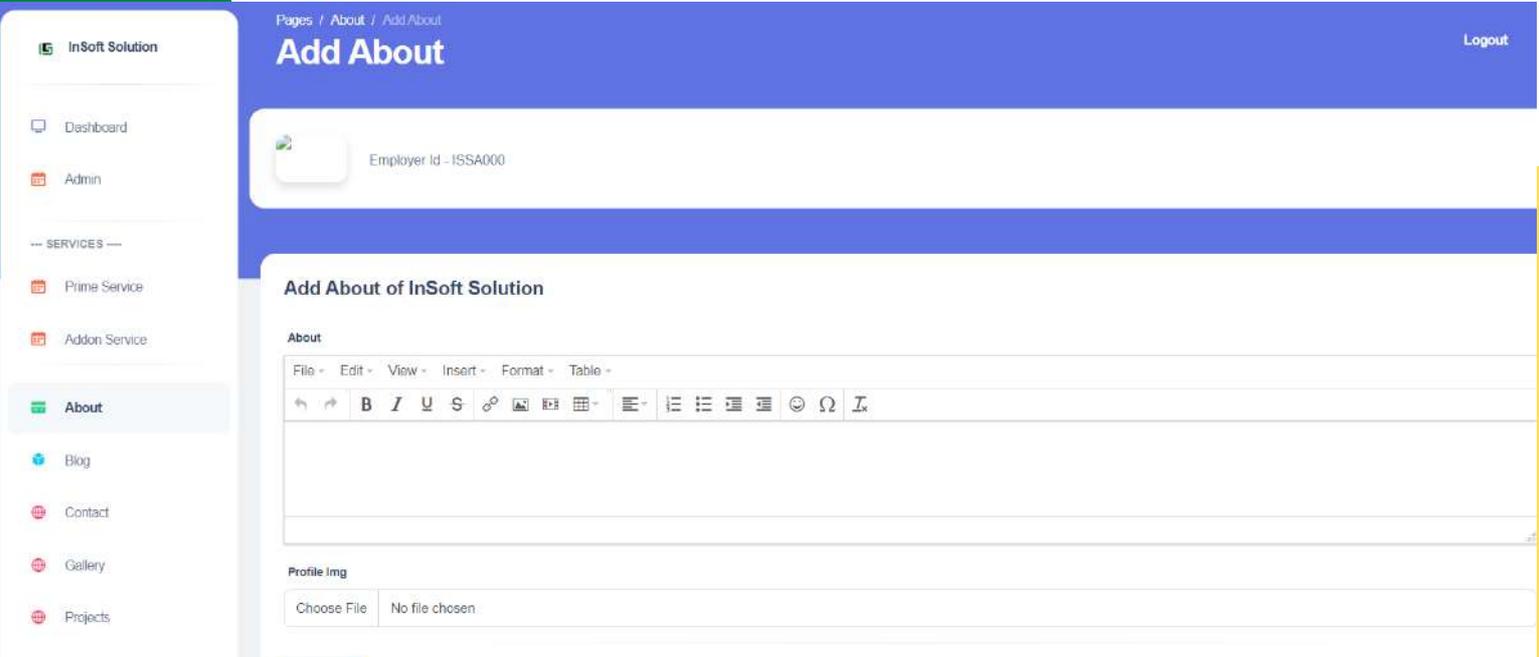
NAME	TYPE	EMAIL	MOBILE NO.	VIEW
Anurag Shrivastava anuragshrivastava.in@gmail.com	CEO	MCA	7252949448	View
Naveen Kumar naveenitamar262308@gmail.com	CFO SUPER ADMIN	BCA	6398539383	View
Insoft Solution insoftsolution.in@gmail.com	Owner Company Login	Owner	+91-9885338540	View

ADMIN PANEL TEXT EDITOR

Admin Menu Editor lets you manually edit the Dashboard menu. You can reorder the menus, show/hide specific items, change permissions, and more.

Features

- Change menu titles, URLs, icons, CSS classes and so on.
- Organize menu items via drag & drop.
- Change menu permissions by setting the required capability or role.
- Move a menu item to a different submenu.
- Create custom menus that point to any part of the Dashboard or an external URL.
- Hide/show any menu or menu item. A hidden menu is invisible to all users, including administrators.
- Create login redirects and logout redirects.



FEW LOGO DESIGNS FOR OUR CLIENTS



COMMITEMENT TO DELIVERING ON TIME

We understand the importance of Project deadlines. Being a business ourselves, We know that making you wait can cause significant inconvenience to your plans. When We tell you a turnaround time, We take into account everything from planning the design of a website to its building process, so We do not waver when the day comes to deliver. If something unforeseen does happen to delay the delivery, you are notified in advance.



COMMITMENT TO AN EXCEPTIONAL CUSTOMER SERVICE

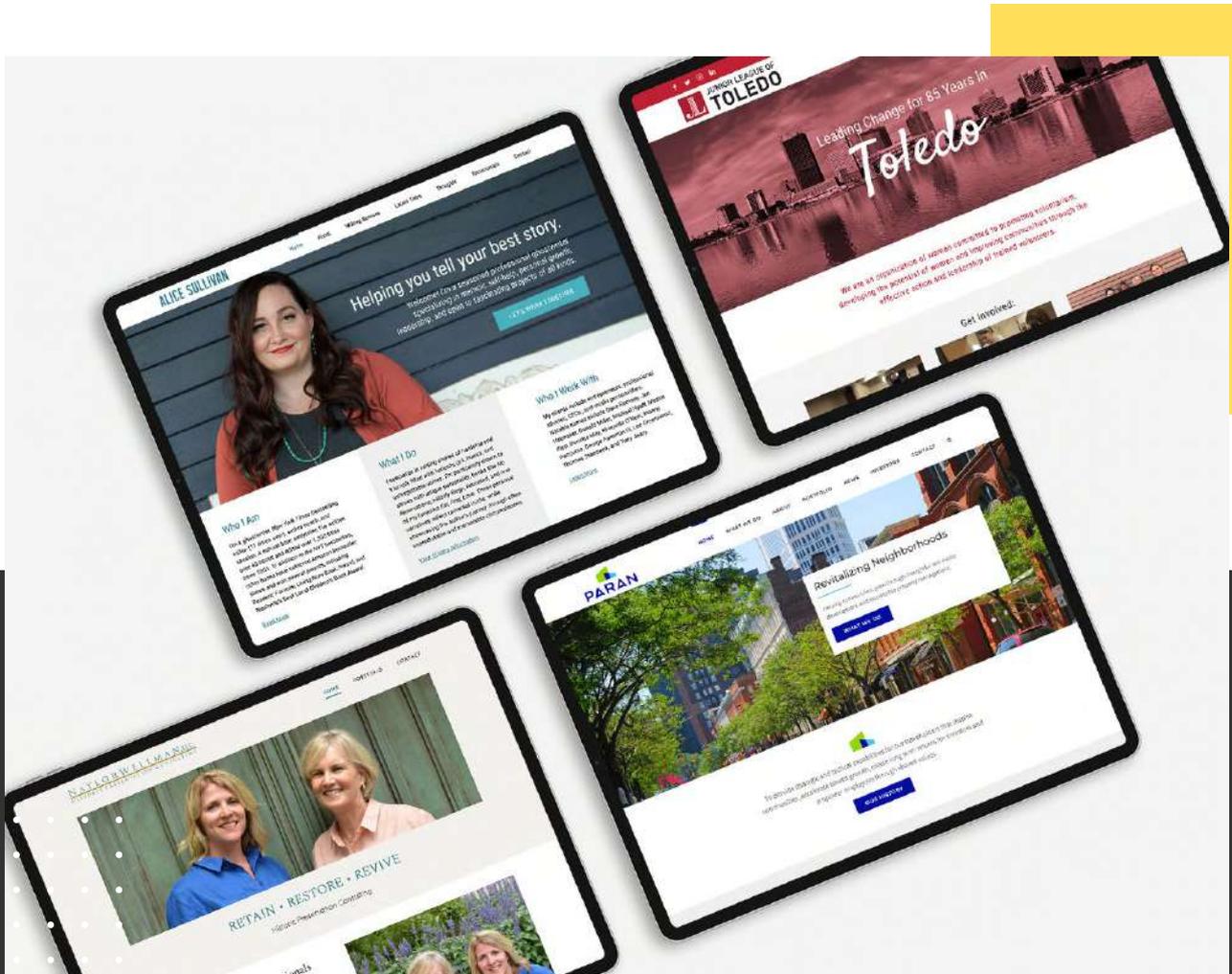
Our company is driven by skilled staffs. We will give you a stunning website, and we know the relationship with their customers matter too. There is nothing that makes them happier than deliver on all their promises, and guide you along if you have any questions or concerns. We have a dedicated team of customer representative who are trained to respond to queries as soon as possible, whether be through phone or email. The designers and developers go above and beyond to complete each project to the best of their abilities, while keeping you, the client, updated with the progress.



COMMITMENT ON WEB DESIGN

Our commitment to you doesn't end when we deliver your website. We're invested in the success of all the sites we build. So you can expect to hear from us, proactively, about ways to maximize your site's performance and capitalize on new opportunities as you go forward.

You can also expect the highest standards of professionalism and customer service. It's part of what makes us unique, and is the reason why so much of our new business is referred by our existing customers.

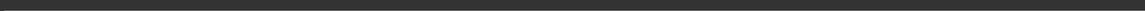


COMMITEMENT ON MARKETING

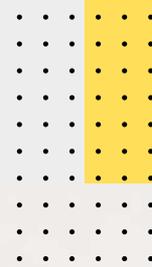
We thrive on being part of a team, as a Marketing company we want to provide you with the necessary support in clarifying and achieving your online goals.

We take you where you want to be. We are your strategic partner and offer digital consulting, compliance, and media campaign activation services with maximum transparency, enjoy advanced data analysis and comprehensive tracking of the entire process Transparency, data control and ecosystem.

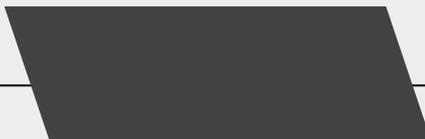
We are also specialize in web design and development with marketing because the Digital marketing, content management system helps to make your website rank on top .



TERMS & CONDITIONS



- All quotations provided by InSoft Solution, require a 50% deposit upon acceptance.
- Unless prior arrangement has been made, final payment is strictly net 10 days from the date of completion.
- Any cost arising from payment clearings or transaction charges are solely the responsibility of the client and will be charged as such.
- InSoft Solution will only commence work on the quoted application once any deposited funds have cleared.
- The customer will not be entitled for any service in case of delay in payment for more than 10 days from the final date of installation / date of project / module completion.
- If opted for service beyond the 12 months of maintenance period or as agreed by InSoft Solution, The Annual Maintenance Charges (AMC) will be normally applicable 20% (PERCENT) of original development cost of Project / Module; each year the development cost for new modules will be added to the initial development cost for the calculation of the AMC.
- The AMC percentage shall be decided by the InSoft Solution; which depends upon the amount of efforts and work required. This % may vary each year.
- The recurring / renewal amount of the domain and hosting are subjected to change as per the market rates.
- InSoft Solution disclaims all warranties or conditions, whether expressed or implied, (including without limitation implied, warranties or conditions of information and context). We consider ourselves and intend to be subject to the jurisdiction only of the courts of Assam, Kamrup(M), India.



Return Policy



Our refund policy generator helps you create a customised refund policy for your business which is easy to understand for your customers. It's simple to use and your refund policy will generate in minutes. With no legal consultancy, you can just enter your organisation information and get started with your framed refund policies. Our goal is to keep things vivid and simple for both you and your customers. We work for all kinds of businesses, eCommerce websites, and online stores, to create return and refund Terms and Conditions, hasslefree . Simply enter your business email and address of return for your goods purchased from the eCommerce store, and your new refund policy will be ready to go for your customers. Transparency will build customer trust in your store. It's important to set out your information with such clarity that every layman can understand. We remove all policy errors and focus on your business requirements to generate professional return and refund information.



HOW TO GENERATE REFUND POLICY

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security. Create a professional custom refund policy with Growth India for your business, online store or e-commerce site, using our simple refund policy generator.

1.ADD YOUR BUSINESS MAIL ADDRESS

- Fill the form with your information asked for.

2.ADD YOUR RETURN SHIPPING LOCATION

- Fill your shipping address for returns and refunds. This will be your address for customers to send the already purchased items from your site or business they wish to return the product.

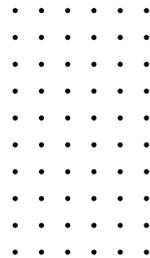
3.YOUR REFUND AND RETURN POLICY IS READY

- Once your return policy is generated, simply copy the custom policy text.

4.ADD YOUR RETURN AND REFUND POLICY TO YOUR WEBSITE

- Now, place the link to your return policy on your site so that customers can easily find it. Putting it at the site footer, along with legal advice for the customers, like, privacy policy, terms and conditions, etc.





THANKS For Your Time

We will be happy To take your queries

That's about it.

Contact us :



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